



# GREAT LAKES EMERGENCY PREPAREDNESS EXPO | EXHIBITOR CONTRACT | SEPT 30, 2017

## 4. EXHIBIT SPACE ASSIGNMENTS

Exhibit space is assigned on a first-come, first-served basis. MWTS shall assign the exhibit space for the current MWTS only and does not imply that the same or similar space will be held or offered for future shows. MWTS reserves the right to determine the eligibility of any company or product for inclusion in the trade show.

## 5. SUBLETTING SPACE

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to them, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, etc., not distributed by the exhibitor in the regular course of business except upon prior written consent of MWTS.

## 6. ITEMS INCLUDED IN THE COST OF BOOTH RENTAL

10' x 10' booth - Comes equipped with: (1) 2' x 8' Skirted Table, (2) Side Chairs. Please reference show website for specifics based on booth class.

## 7. CHANGE OF FLOOR PLAN OR SPACE ASSIGNMENT

MWTS reserves the right to change the floor plan design without notice. MWTS may also move an exhibitor to another location prior to or during the show, if such change is deemed to be in the overall best interest of the show by MWTS.

## 8. INSURANCE

Insurance for fire, property, public liability, and theft must be taken out by each exhibiting company at its own expense. The insurance is to cover the full period of occupancy of the premises by the exhibitor, its agents and employees.

## 9. THIRD PARTY TRADEMARK AND SERVICE MARK PROTECTION.

The military branches of the United States (Army, Navy, Marine Corps, Air Force, and Coast Guard) own several registered and common law trademarks, and are authorized to license their trademarks pursuant to federal law, found at 10 USC 2260. Any and all uses of such trademarks or similar marks that are likely to cause confusion with said marks shall require advance, written approval by the respective services' Trademark and Licensing Office. For more information on licensing U.S. military trademarks, please see [www.defense.gov/trademarks](http://www.defense.gov/trademarks).

Any and all goods and/or services, either used by an Exhibitor or used by third parties with Exhibitor's explicit or implicit permission, consent or endorsement, that, in MWTS' opinion, violate the legally recognized trademarks of the U.S. Government shall be subject to immediate seizure, removal and disposal by agents of the MWTS, by means determined by MWTS. No compensation to an Exhibitor or said third parties shall be provided for said seizure, removal or disposal. No cause of action for said seizure, removal and disposal shall be had by an Exhibitor or any third party in a court of law or otherwise.

## 10. ADVERTISING CLAIMS

Midwest Tradeshow Services, LLC, its Management Company and affiliates are not responsible for the accuracy or validity of content or claims made within the marketing communications of any of its exhibitors/advertisers. Questions regarding the content, its accuracy, validity, or claims should be directed to the exhibitor/advertiser.

## 11. VENUE CHANGE

We reserve the right to relocate the venue for the show; the set-up times; and individual booth locations.

## 12. AMENDMENTS

Any and all matters and questions not specifically covered by the articles in this Contract shall be subject to the decision of MWTS and may be amended at any time by MWTS in the overall best interest of the trade show and notice thereof shall be binding on the exhibitors equally with the foregoing in this Contract.

## 13. RETURNED CHECK FEE

Checks that are returned due to insufficient funds are subject to a \$35 fee.

## 14. PROMOTIONAL BANNERS

Placement of banners outside of their booth is prohibited. The only banners that are allowed in high traffic areas are those that have paid for a sponsorship

## 15. EVENT PHOTOGRAPHY AND VIDEOGRAPHY

By Registering for the Great Lakes Emergency Preparedness Expo, I hereby consent to being photographed and/or videoed at the event and consent to those pictures being used by show management for future advertising or publication in any manner.

### Authorized Signature:

By signing this contract I acknowledge reading and fully understanding all terms and conditions governed by Midwest Tradeshow Services, LLC including, but not limited to, those available at [www.glepe.com](http://www.glepe.com) which are part of this contract. I agree to abide by all these terms and conditions and acknowledge that acceptance of this by the Midwest Tradeshow Services, LLC constitutes a legally binding contract. By signing this form, I agree to receive communications from the Midwest Tradeshow Services and its agents.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_