



# GREAT LAKES EMERGENCY PREPAREDNESS EXPO

## September 29, 2018 | Exhibitor Contract

Frankenmuth Credit Union Event Center | Birch Run, MI  
 www.glepe.com | 800.880.2485 | info@glepe.com

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_  
 ZIP: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ FAX: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 Show Guide Listing: (100 characters) \_\_\_\_\_

### Exhibit Space Rental Fees

Booth Type:	Quantity	Price	
Class A Booth	_____	\$450	
Class B Booth	_____	\$350	
Class C Booth	_____	\$250	
Electricity	_____	\$50	TOTAL BOOTHS: _____
Corner	_____	\$50	TOTAL PRICE: _____

### Booth Selection

Please list your **preferred** booth numbers.

Choice #1: \_\_\_\_\_

Choice #2: \_\_\_\_\_

Choice #3: \_\_\_\_\_

Choice #4: \_\_\_\_\_

Visa  Master Card  American Express  Check

(Payable to: Midwest Tradeshow Services  
 703 E. Grand River Ave, Brighton, MI 48116)

Check / Card Number: \_\_\_\_\_ Credit Card Expiration: \_\_\_\_\_

#### 1. CONTRACT

The following provisions, plus any additions and amendments thereto that may hereafter be established by Midwest Tradeshow Services, LLC (MWTS), become binding upon acceptance of this contract between the Exhibitor, its employees, agents and MWTS.

#### 2. CHARACTER

One goal of MWTS is to provide the best possible atmosphere for buyers to transact business with exhibitors. As such, each exhibitor agrees as follows:

To exhibit only products/services which it manufactures, represents or distributes which best fit within our buyer's product mix.

To display products or services in a tasteful manner, so as to describe and depict the advantages of using such products or services.

All Exhibitors, their employees and agents agree they will conduct themselves in a professional business manner at all times while attending MWTS. MWTS reserves the right to eject anyone attending the tradeshow that is behaving in an unprofessional manner.

#### 3. DEPOSITS/PAYMENTS/CANCELLATIONS/SPACE REDUCTION

ALL contracts must be PAID IN FULL. Credit card payments will be processed upon receipt. Payments by check must be received within 15 days of signing. Any payment past due by 30 or more days will render the booth reservation null & void, deposit will be forfeited, and the booth will be released for sale.

If an exhibitor cancels within 7 DAYS of the initial contract signing, the exhibitor will receive a FULL REFUND. NO REFUNDS are processed after 7 DAYS. Upon exhibitor notification of cancellation, MWTS has the right to resell the space vacated.

NO-SHOW RULING: If an exhibitor fails to utilize the exhibit space and/or the space is vacant 2 hours before the beginning of the show, MWTS reserves the right to consider the space to be cancelled and NO REFUND will be given. Late set-up requests are at the discretion of MWTS. MWTS reserves the right to resell the cancelled space and the contract will become null and void.

Initials \_\_\_\_\_

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## 4. EXHIBIT SPACE ASSIGNMENTS

Exhibit space is assigned on a first-come, first-served basis. MWTS shall assign the exhibit space for the current MWTS only and does not imply that the same or similar space will be held or offered for future shows. MWTS reserves the right to determine the eligibility of any company or product for inclusion in the trade show.

## 5. SUBLETTING SPACE

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to them, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, etc., not distributed by the exhibitor in the regular course of business except upon prior written consent of MWTS.

## 6. ITEMS INCLUDED IN THE COST OF BOOTH RENTAL

10' x 10' booth - Comes equipped with: (1) 2' x 8' Skirted Table, (2) Side Chairs. Please reference show website for specifics based on booth class.

## 7. CHANGE OF FLOOR PLAN OR SPACE ASSIGNMENT

MWTS reserves the right to change the floor plan design without notice. MWTS may also move an exhibitor to another location prior to or during the show, if such change is deemed to be in the overall best interest of the show by MWTS.

## 8. INSURANCE

Insurance for fire, property, public liability, and theft must be taken out by each exhibiting company at its own expense. The insurance is to cover the full period of occupancy of the premises by the exhibitor, its agents and employees.

## 9. THIRD PARTY TRADEMARK AND SERVICE MARK PROTECTION.

The military branches of the United States (Army, Navy, Marine Corps, Air Force, and Coast Guard) own several registered and common law trademarks, and are authorized to license their trademarks pursuant to federal law, found at 10 USC 2260. Any and all uses of such trademarks or similar marks that are likely to cause confusion with said marks shall require advance, written approval by the respective services' Trademark and Licensing Office. For more information on licensing U.S. military trademarks, please see [www.defense.gov/trademarks](http://www.defense.gov/trademarks).

Any and all goods and/or services, either used by an Exhibitor or used by third parties with Exhibitor's explicit or implicit permission, consent or endorsement, that, in MWTS' opinion, violate the legally recognized trademarks of the U.S. Government shall be subject to immediate seizure, removal and disposal by agents of the MWTS, by means determined by MWTS. No compensation to an Exhibitor or said third parties shall be provided for said seizure, removal or disposal. No cause of action for said seizure, removal and disposal shall be had by an Exhibitor or any third party in a court of law or otherwise.

## 10. ADVERTISING CLAIMS

Midwest Tradeshow Services, LLC, its Management Company and affiliates are not responsible for the accuracy or validity of content or claims made within the marketing communications of any of its exhibitors/advertisers. Questions regarding the content, its accuracy, validity, or claims should be directed to the exhibitor/advertiser.

## 11. VENUE CHANGE

We reserve the right to relocate the venue for the show; the set-up times; and individual booth locations.

## 12. AMENDMENTS

Any and all matters and questions not specifically covered by the articles in this Contract shall be subject to the decision of MWTS and may be amended at any time by MWTS in the overall best interest of the trade show and notice thereof shall be binding on the exhibitors equally with the foregoing in this Contract.

## 13. RETURNED CHECK FEE

Checks that are returned due to insufficient funds are subject to a \$35 fee.

## 14. PROMOTIONAL BANNERS

Placement of banners outside of their booth is prohibited. The only banners that are allowed in high traffic areas are those that have paid for a sponsorship

## 15. EVENT PHOTOGRAPHY AND VIDEOGRAPHY

By Registering for the Great Lakes Emergency Preparedness Expo, I hereby consent to being photographed and/or videoed at the event and consent to those pictures being used by show management for future advertising or publication in any manner.

### Authorized Signature:

By signing this contract I acknowledge reading and fully understanding all terms and conditions governed by Midwest Tradeshow Services, LLC including, but not limited to, those available at [www.glepe.com](http://www.glepe.com) which are part of this contract. I agree to abide by all these terms and conditions and acknowledge that acceptance of this by the Midwest Tradeshow Services, LLC constitutes a legally binding contract. By signing this form, I agree to receive communications from the Midwest Tradeshow Services and its agents.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_